

JESSE J. WHITE

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POLITICAL OPERATIVE / POLICY DIRECTOR / STRATEGIST

Passionate and tenacious public servant, elected official, political operative, and community organizer. Served four terms in Pennsylvania State Legislature; practiced law for thirteen years after earning a doctorate degree in law. Featured in national media for exposing government corruption. Broad expertise in law, politics, public policy, social media management, strategic communications, and content development. Excellent written and verbal communication skills. Exceptional capacity to collaborate with all populations, build dynamic, cross-functional teams, and successfully advance public interest. Thrives in an aggressive and competitive environment. Proficiencies include MS Office Suite, Adobe Creative Suite, WordPress.

AREAS OF EXPERTISE

- Public Policy
- Legislative Processes
- Legal Research & Analysis
- Tactical Action Planning
- Project Management
- Detail Oriented
- Strategic Direction
- Campaign Management
- Graphic and Video Design
- Social Media Management
- High-Impact Presentations
- Writing & Editing
- Team Oriented
- Political Strategy
- Lobbying
- Public Speaking
- Public Relations
- People Oriented

ELECTED OFFICES HELD

STATE REPRESENTATIVE, ELECTED

46th District of Pennsylvania, Harrisburg, PA

2006 – 2014

- Represented 65,000 constituents in state legislature.
- Authored over fifty pieces of legislation, including numerous bills signed into law.
- Served for 8 years on the House Labor and Industry Committee.
- 100% voting record with organized labor during tenure as a legislator.

PROFESSIONAL EXPERIENCE

SALES MANAGER, DEMOCRATIC CONSULTING, POLLING AND ELECTION CALLING

Harrisburg, PA

2018 – PRESENT

- Conducts political polling for Democratic candidates at the state, county, and local levels.
- Responsible for client acquisition, project management, and political analysis.
- Works closely with elected officials, candidates, and Democratic stakeholders.

PRESIDENT, PERPETUAL FORTITUDE LLC

Mechanicsburg, PA

04/2019 – PRESENT

- Operates as principle for start-up political consulting and digital management firm.
- Specializes in social media strategy, content, and management for Democratic candidates.

CAMPAIGN MANAGER, BOB SOLOMON FOR PA

14th Congressional / 37th State Senate Districts, Pittsburgh, PA

2018 – 2019

- Responsibilities include 2018 Congressional Primary and 2019 State Senate Nominating Convention
- Managed all political campaign operations including strategy, staffing, communications, voter contact, social media strategy and management, working with vendors and contractors.
- Led campaign staff acquisitions and strategic deployment of staff.
- Drove all strategic communications and voter contact strategy, expanding campaign reach.
- Designed and managed campaign website; developed original content for print and online use.
- Served as primary political advisor to candidate and surrogate for numerous public events.

ATTORNEY AT LAW

Jesse White & Associates, McDonald, PA

2004-2017

- Owned and managed successful, Pittsburgh-area law firm.
- Practiced bankruptcy, civil litigation, estates and trusts, election law, real estate, contracts, criminal defense, family law and personal injury.
- Managed all operations, advertising, and social media marketing.
- Attracted and retained expansive, diverse clientele.

EDUCATION

- ♦ **Juris Doctorate | Law** | Duquesne University School of Law | Pittsburgh, PA
- ♦ **Bachelor of Arts | Political Science** | Washington & Jefferson College | Washington, PA
- ♦ **John F. Kennedy School of Government Leadership for Elected Officials**
Harvard University | Cambridge MA

CURRENT PROJECTS AND ORGANIZATIONS

- ♦ **Goose in the Gallows** | www.gooseinthegallows.com | Political Blog and Podcast
- ♦ **Spunky Swag** | www.spunkyswag.store | Online Clothing Store | Creator, Designer
- ♦ **Universal Health Care Political Action Committee** | www.universalhealthcarepac.com | Political Action Committee supporting universal health care | Executive Director
- ♦ **Mensa International** | Member, Southwestern Pennsylvania Chapter