

JESSE J. WHITE

1831 Vista Drive, Mechanicsburg, PA 17055 • 724-859-0665

jesse@jessejwhite.com • [Linkedin.com/in/jessewhite46](https://www.linkedin.com/in/jessewhite46)

ELECTED OFFICES HELD

STATE LEGISLATOR, PENNSYLVANIA HOUSE OF REPRESENTATIVES

Harrisburg, PA

2006 – 2014

- Elected to four terms, representing 65,000 constituents in PA's 46th Legislative District.
- Authored over fifty pieces of legislation, including numerous bills signed into law.
- Served for 8 years on the House Judiciary and Labor and Industry Committees.
- Extensive experience interacting with high-level public and private sector stakeholders.

PROFESSIONAL EXPERIENCE

OPERATIONS AND FIELD DIRECTOR, PROGRESSIVE TURNOUT PROJECT

Harrisburg, PA

01/2020 – 11/2020

- Recruited, hired, trained, and managed 32-member team for 2020 election cycle.
- Team ranked #2 of 72 offices, with over 150,000 individual voter contacts.
- Designed and implemented political and professional development training programs.
- Worked with local and national media to generate positive press for organization.

PRESIDENT, PERPETUAL FORTITUDE LLC

Mechanicsburg, PA

04/2019 – PRESENT

- Founder and principle for Democratic political consulting and digital management firm.
- Specializes in social media strategy and content, communications and message development, direct mail, and overall strategic management for candidates.
- Client roster includes over 20 local, state, federal, and international campaigns.

SALES MANAGER, CPEC LLC

Harrisburg, PA

2018 – PRESENT

- Conducts political polling and automated phone programs for Democratic candidates.
- Role includes client acquisition, project management, messaging, and political analysis.
- Won 70% of client races for 2019 and 2020 Primary Election cycles.

CAMPAIGN MANAGER, BOB SOLOMON FOR PA

14th Congressional / 37th State Senate Districts, Pittsburgh, PA 2018 – 2019

- Managed 2018 Congressional Primary and 2019 State Senate Nominating Convention.
- Oversaw all operations including strategy, hiring, training, and managing staff, fundraising, communications, field program, social media, and press relations.
- Designed and implemented an aggressive print and digital media program.

ATTORNEY AT LAW

Jesse White & Associates, McDonald, PA

2004-2017

- Owned and managed successful, Pittsburgh-area law firm, practicing bankruptcy, civil litigation, estates and trusts, election law, real estate, contracts, criminal defense, family law and personal injury.
- Managed all staff operations, finances, branding, and social media marketing.
- Consistently grew company receivables and profits while building the firm.

AREAS OF EXPERTISE

- Public Policy
- Legislative Processes
- Legal Research & Analysis
- Tactical Action Planning
- Project Management
- Office Administration
- Community Outreach
- Community Engagement
- High-Impact Presentations
- Writing & Editing
- Self-Starter
- Political Strategy
- Field Organizing
- Public Speaking
- Public Relations
- Progressive Politics

EDUCATION

- ♦ Duquesne University School of Law | Juris Doctorate | Pittsburgh, PA | 2000-2003
- ♦ Washington & Jefferson College | Bachelor of Arts in Political Science | Washington, PA | 1996-2000
- ♦ Harvard University | John F. Kennedy School of Government | Leadership for Elected Officials in State and Local Government | Cambridge, MA | July 2013

CURRENT PROJECTS AND ORGANIZATIONS

- ♦ Goose in the Gallows | www.gooseinthegallows.com | Progressive Political Blog/Podcast
- ♦ True Blue Gear | www.truebluegear.com | Online Political Apparel Store | Creator, Designer
- ♦ Democratic Committee Member, Cumberland County Democratic Party
- ♦ Mensa International | Member, Southwestern Pennsylvania Chapter